



## **Laurent Vieira de Mello**

Chief Operating Officer, Astrocast

Laurent Vieira de Mello is COO of Astrocast, a leading Satellite IoT service that enables asset tracking and two-way communications in remote areas of the world.

Responsible for Regulatory Affairs, Marketing, Project Management Office, and Product Management departments, he ensures the smooth deployment of the strategy regarding company expansion, sales, access to international markets and partnerships. In addition, he takes care of the corporate culture, to make sure the company blossoms.

With nearly 20 years in international program management and business development for satellite telecommunications and solution providers within SITA and ESA, Laurent also has experience in entrepreneurship, and nonprofit organizations. His international background in the energy, aerospace and satellite sectors allows him to have a high-level view of the stakes and to keep the different teams on track to deliver Astrocast's mission.

As a strong believer in the United Nations Sustainable Development Goals, Laurent is delighted to be part of such a fast-growing company that wants to make a positive impact on the planet.

Encouraging the next generation, Laurent supports young start-ups and did a Mooc for the EPFL about the New Space Economy.